



14 December 2023

To the Business Owner,

At Shoalhaven Basketball Association (SBA), we offer a variety of basketball activities for players of all ages and abilities in the Shoalhaven community. We would love the opportunity to speak with you about sponsoring one of our Junior Representative teams for the 2024 season.

Junior Representative trials were recently held and teams have been selected for next season. SBA is excited to announce that ten (10) teams will represent the Shoalhaven from U12s through to U18s.

Playing representative sport can be costly for families. We are looking for local businesses to partner with us and support young athletes by sponsoring a Junior Representative team.

This is an exclusive opportunity with only one (1) sponsorship per team. The cost of the Team Sponsor package is \$1,100 (excl GST).

As a sponsor of the team you will receive:

- Naming rights of the team. Which will be your business name.
- Recognition on the SBA website which received 7,900 hits over the past 12 months.
- Three (3) social media posts across the season reaching our audience of 3,000 followers across Facebook and Instagram.
- Promotion as a team sponsor on a pull up banner displayed on game days, reaching hundreds of families from the South Coast and NSW.
- Photo with the team for display in your business and to promote your community support on social media.
- Two (2) invitations to the Representative Presentation event in 2024.
- Invitation to the Association Day launching our Strategic Plan in early 2024.
- Supporter sticker.

As a sponsor you will gain:

- The ability to self-promote 'your team' across the 2024 Representative Season (February to June).
- Targeted communication with your team and then some exposure to the broader SBA community.
- An opportunity to provide the team (at your own cost) with branded sports specific merchandise, such as drink bottles or sweat towels.
- Pride that you are supporting junior basketballers from the Shoalhaven region to chase their dream.



Your sponsorship will directly benefit the children in your chosen team, by reducing their player levies.

If this sounds like something that you would like to be a part of for 2024, please complete the attached form and return it via email to [admin@shoalhavenbasketball .com.au](mailto:admin@shoalhavenbasketball.com.au) or contact SBA on 0412 777 184 to discuss further.

We look forward to hearing from you soon.

Kind regards,
Bridget Kellett

Competitions and Member Manager
Shoalhaven Basketball Association



**Shoalhaven Basketball Association
Junior Representative Team Sponsorship 2024**

Business Name	
Address	
Contact Name	
Contact Phone	
Email	
Website	
Social Media Handles	<i>Facebook:</i> <i>Instagram:</i>

Team Sponsor \$1100 (excl GST)	<i>Nominate preferred team (please circle):</i> Under 12 Girls Under 12 Boys Under 14 Girls Under 14 Boys Div 1 (SJL) Under 14 Boys Div 2 (Barrengarry) Under 16 Girls Under 16 Boys Div 1 (SJL) Under 16 Boys Div 2 (Barrengarry) Under 18 Boys Div 1 (SJL) Under 18 Boys Div 2 (Barrengarry)
<p>Please email your completed form to admin@shoalhavenbasketball.com.au. Upon receipt of your completed form, we will issue you an invoice with a request for a high-resolution version of your logo. <i>Thank you from everyone at SBA!</i></p>	