

PARTNER WITH THE TIGERS

Association 2027–28 | Representative 2027

Since 1968, Shoalhaven Basketball has been at the heart of local basketball. Join a club with a proud history that spans generations, and become part of a thriving community of players and their families.








OUR VISION

We are a thriving and inclusive basketball community, where everyone is welcome, and our values are embedded in everything we do.

OUR PURPOSE

We provide opportunities to participate and develop through basketball in the Shoalhaven region.

OUR VALUES

Inclusion

Respect

Resilience

Passion

Teamwork

Pride

HOW YOU WILL HELP

Basketball in the Shoalhaven is for everyone, from Tiger Cubs taking their first shots to All Abilities programs, domestic competitions and our representative teams. One staff member and an army of volunteers make it happen.

Since moving into the four-court Shoalhaven Indoor Sports Centre in 2019, we have lost income streams such as the canteen. Local sponsors have never mattered more to keeping the game affordable and growing.

Your sponsorship keeps costs steady for families, funds the programs that give people a place to belong, and helps make the Shoalhaven a healthier community.

AUDIENCE AND REACH

Basketball is one of Australia's fastest-growing sports, and NSW participation is expected to double in the next decade.

Your business is seen by members, visiting players and their families, week after week: at domestic competition, rep tournament days, skills clinics and development programs, and across our website and social channels.

All partners and sponsors are featured in three sponsor promotion emails that are sent to members each year.

PROGRAMS YOUR SUPPORT REACHES

Tiger Cubs · Aussie Hoops · Junior and Senior Domestic · Junior and Senior Rep · All Abilities · Skills Clinics · Referees · Coaches

58
weekly teams

~650
members

DIGITAL EXPOSURE

Views = 503,856

Views = 401,025

Page Views = 61,000

*Digital stats for period covering 1 January – 31 October 2026

ASSOCIATION SPONSORSHIP 2027–28 | JULY TO JUNE

THREE WAYS TO PARTNER WITH US

Principal Partner

$18,000

+ GST | Multi-year rate on request

The face of the Tigers.
Our biggest platform.

Program Partner

From $5,500

+ GST | Up to 6 partners

Put your name on a program you believe in.

Community Partner

$1,800

+ GST | Open to all

The partnership that keeps the lights on.

PRINCIPAL PARTNER

The top sponsorship package at Shoalhaven Basketball

An exclusive opportunity to be the major sponsor of basketball in the Shoalhaven region

As Principal Partner, you receive:

- Association naming rights
- Court signage at all Tigers' activities
- Win Wall naming
- Present an award at domestic and rep presentation days
- Named in our social banners and bios
- Website sponsor banner
- Logo in our email footer

Investment: $18,000 + GST

Multi-year rate on request

Only 1 Principal Partner available

PROGRAM PARTNER

Six partners, one per program. Choose the part of the game that matches your values and cover the real costs of running it.

Referees, Coaching, Domestic or Aussie Hoops

$5,500

+ GST | 4 available

- Program naming rights
- Court signage during relevant activities
- A branded program award each season
- Logo on coaching or referee shirts (where relevant)
- Quarterly social feature
- Invitation to domestic and rep presentation events
- Website sponsor banner

Junior Rep Program

$6,000

+ GST | 1 available

- Associated with all junior rep activities
- Court signage on home tournament weekends
- Drink bottle sponsor
- Present Junior Player of the Year award
- 4x Season passes to senior Waratah home games
- Foyer notice board
- Invitation to rep presentation
- Website sponsor banner

Senior Rep Program

$6,000

+ GST | 1 available

- Associated with all senior rep activities
- Court signage at home games
- Halftime Shot Challenge naming
- Game Day program inclusion
- Present Senior Player of the Year award
- 4x Season passes to senior Waratah home games
- YouTube end card for streamed home games
- Foyer notice board
- Invitation to rep presentation
- Website sponsor banner

COMMUNITY PARTNER

The partnership that keeps the lights on. Open to every local business.

Your support contributes to costs like court hire, insurance and administration. So every team can keep playing.

- Foyer notice board signage
- Combined banner for representative weekends
- Proud community partner certificate for your workplace
- New partner introduction feature
- Feature in quarterly partner spotlight post
- Invite to end-of-year community celebration week
- 2x Season passes to senior Waratah home games
- Website sponsor banner

Investment: $1,800 + GST

REPRESENTATIVE SPONSORSHIP 2027

BACK A TEAM OR PLAYER

Make a difference to the Tigers' athletes chasing their basketball dreams

Junior Team

$1,300

- Named in team social posts
- Banner on home tournament weekends
- Team photo for display in your workplace
- 2x Season passes to senior Waratah home games
- Invitation to rep presentation
- Website sponsor banner
- 85% goes back to players as credit for domestic comp fees, helping offset rep costs

Senior Waratah Team

$3,000

- Jersey logo (2–3 year commitment required)
- Naming rights for single team
- Courtside signage on home game weekends
- Game Day program inclusion
- Team photo for display in your workplace
- 4x Season passes to senior Waratah home games
- Invitation to rep presentation
- Website sponsor banner

Individual Senior Player

$2,000

- Covers 1x player's season levy
- Name on warm-up shirt patch
- Game Day program inclusion
- Player photo for display in your workplace
- Included in player intro post
- 2x Season passes to senior Waratah home games
- Invitation to rep presentation
- Combined rep sponsor intro on blog
- Website sponsor banner

All prices +GST. Sponsors are locked in by early February.

SENIOR REPRESENTATIVE TEAM SPONSOR 2027

YOUR BUSINESS NAME ON THE JERSEY

Lock in your support for a senior Waratah team over a 2-3 year period

Your support covers the running costs of a senior representative team: score table officials, referees, court supervision, signage, and program printing.

Investment: $3,000 + GST

2–3 year minimum

Only one available in 2027

- Jersey branding for your team for the term of the contract
- Guaranteed exposure at approximately 20 games, home and away
- Courtside signage at home games
- Player photo for display in your workplace
- Game Day program feature
- YouTube streaming end card for home games
- 4x Season passes to senior Waratah games
- Invitation to rep presentation
- Website sponsor banner

SIGNATURE EVENTS & ONE-OFF SPONSORSHIP

PUT YOUR BUSINESS NAME ON THE BIG WEEKENDS

3X3 Challenge

$1,500

+ GST | Popular in 2026

- Event naming & prize money
- Novelty cheque presentation
- 4-6 weeks of pre-event promotion to all invited associations and registered players
- Event wrap up on social

South Coast Social

$1,750

+ GST | Pilot year 2027

- Event naming & prize money for planned adult social tournament weekend
- Novelty cheque presentation
- 4-6 weeks of pre-event promotion to all invited associations and participating players
- Event wrap up on social

Feature Weekend

$1,300

- Waratah SJL or Country Tournament representative weekend (40+ games with visitors from across NSW)
- Takeover of foyer whiteboard
- Courtside signage
- Opportunity to provide an offer for visitors and family
- Recognition before your weekend + wrap up post

TWO SIMPLE WINDOWS

One point of contact and a single invoice if you combine partnerships

ASSOCIATION 2027–28

JULY TO JUNE

Conversations open in March

Tip off July

REPRESENTATIVE 2027

FEB TO SEASON END

Teams form November

Tip off February

Prefer to provide in-kind products or services?

Talk to us about finding a partnership that works.

Full Court Bundle

Save 10% when you pair any association partnership with a team or player sponsorship. All on one invoice.

READY TO JOIN THE TEAM?

LEARN MORE

Email enquiries@shoalhavenbasketball.com.au

COMPLETE THE SPONSORSHIP FORM

Complete the form to secure your sponsorship today.

Association partnerships run July–June.

Team sponsorships run for the duration of the representative season with games running February–September (dependent on junior or senior team).

Every sponsor receives a tax invoice and photo of signage (where included).

shoalhavenbasketball.com.au 0412 777 184 @shoalhavenbasketball

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